

IN THE SPECIFICATION

After page 1, line 1, insert

CROSS REFERENCE

This application is a division of U.S. Application No. 09/150,692 filed September 10, 1998.

Page 1, line 32 to page 2, line 14 have been amended as follows:

During the fabrication of rolled food items, provisions have to be made to prevent the food item from unrolling during fabrication such as in the wrapping and other packaging operations. A prior preferred method to prevent undesired unrolling is the application of a label extending over the trailing edge of the support material. In addition to its functional aspects, the labels used to hold the rolled food items in a coiled condition can add to the novelty and play value of the rolled food item. Particularly, the label often includes graphics which are visually appealing to the typical consumer of the food of the rolled food item and/or which promote the future purchase of the rolled food item. However, problems arose from the labels which had not been appropriately discarded after their removal from the rolled food item being difficult to remove when adhered to surfaces such as desk tops. One solution to this problem was to provide novel labels for such rolled food items such as of the type disclosed in U.S. Patent [[Appln.]] No. 5,853,836 08/888,803 filed July 7, 1997, which is hereby incorporated herein by reference.